

ANNUAL REPORT

2019-2020
EDITION



**Education
For All**
Foundation

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MESSAGE FROM OUR EXECUTIVE DIRECTOR

I recently re-read *The Alchemist* by Paul Coelho. It's a fascinating book that challenges conventional understandings of purpose. While reading the book, I found a marvellous symmetry between the concept of a caravan and the EFA community. Caravaners' are pilgrims and traders who traverse the desert, guiding and protecting other travellers to the other side of the Sahara.

Similarly, EFA members are caravaners', and our students are travellers that we **carefully guide through our modern education system**. Like the caravaners', **every EFA member is vital** to ensuring that our students complete their educational journey.

It is remarkable that caravaners' thousands of years ago were able to brave famines, droughts, wars, diseases, and countless other hardships to trek the desert for their lifetimes. They managed to repeatedly succeed in their gruelling mission without any high-tech equipment, using only camels and wagons. **So how did they do it?**

There was only one reason why the caravaners consistently succeeded in guiding ambitious explorers. The caravaners believed to their core that their purpose for existence was to lead others towards brighter futures. If that were not the case, they would have given up after the first day while complaining about the blisters on their feet.

EFA doesn't need any significant funding or fancy degrees, just as the caravaners' didn't need high-tech GPS systems or automobiles.

What makes EFA unique is that we are united upon a single idea, that everyone should have equal opportunities in life. This is the singular goal that drives us to educate and help more people, and we will do everything in our power in pursuit of reaching it.

MESSAGE FROM OUR EXECUTIVE DIRECTOR

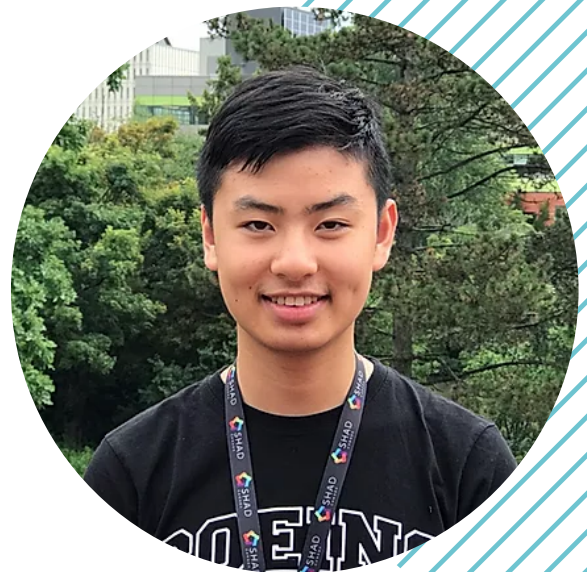
I was touched by a message from one of our European donors, who perfectly captured EFA's mission to serve children's needs from continents away. **"Everybody needs a chance to [access] education to be able to provide for themselves in the future"** – Vincent Den Boer. EFA effectively educates others only because every member of EFA embodies our mission, just as it was the caravaners' conviction that allowed them to consistently best the perils of the Sahara. In the end, we only need **compassion, enthusiasm, and discipline** to reach our destination.

EFA has commenced its first expedition of leading students towards their brighter futures. We are responsible for ensuring that no travellers are stranded in the desert, but it will be our privilege to witness the prosperity of our knowledge-hungry students. Of course, EFA's purpose is far from over as there will always be more curious students in search of opportunity.

I am confident that EFA will soon be taking hundreds of more children through this perilous but rewarding voyage that we call learning.

Although the future is uncertain in this troubling year, I am ecstatic to discover the solutions our incredible volunteers will come up with to cement EFA as a worthy guide for those who march towards their dreams.

Alex Hu
Executive Director



MISSION

Education For All Foundation is a student-run, 501(c)(3) non-profit organization that aims to provide opportunities for growth through education. From the first day when we started teaching English to our students in Ningxia, our goal was **to provide quality education**, something that we had the privilege of receiving, to those who lack the same opportunities to learn. The entire EFA Team has been diligently working towards achieving our mission for the past 2 years. Although we have achieved significant progress toward educating children, we are not satisfied. There are countless more schools that need our support and countless more lives that we can elevate. The following report details EFA's operations from July 2019-June 2020 and insights into our future.

CURRENT OPERATIONS

The 2019-2020 operating year was a turning point for EFA. The organization has evolved beyond physical and social restraints, with supporters coming from dozens of cities in North America, Europe, Asia, and Africa. EFA is proud to present the following operations: **English Education, Speakers for Education, EDGE Mentorship, and Fundraising.**

ENGLISH EDUCATION

EFA's operations during the 2019-2020 school year consisted of **five classes from four branches located in the Ningxia, Jiangxi, Chongqing, and Inner Mongolia provinces** of China. EFA teachers taught seven weekly lessons across five classes.

EFA currently has **16 trained permanent teachers**, which will increase to approximately **30-40 teachers by September 2020**. EFA teachers are primarily high school and university students from North America who have prior experience teaching students ranging from 3rd to 8th grade.

Our Curriculum Team complements the Teaching Team. They have created the following:

- **Complete sets of lessons dedicated to Grades 1-5** in the 人教版 textbook for the Jiangxi (Grade 4), Ningxia (Grade 3), and Chongqing (Grade 4) classes, as requested by the schools, as well as upcoming branches in the Fall of 2020.
- **9 complete, systematic Phonics lessons** geared towards Grade 3 and 4. These lessons are currently taught at the Jiangxi and Chongqing Branch and specifically train students' English speaking and pronunciation techniques.

- **4 complete sets of reading lessons** (used in the Chongqing classes), where students learn vocabulary, grammar structures, and literary analysis through reading American Novels.
 - The books included are:
 - The Giving Tree→~Grade 4
 - The Very Hungry Caterpillar→~Grade 4
 - Curious George Finds a Job→~ Grade 5
 - Sherlock Holmes and the Boscombe Valley Mystery→~Grade 8+
- **A grammar curriculum** (also taught at the Chongqing Branch) consists of 6 complete lessons that teach fundamental English grammar concepts.
- **A homework system** that supplements grammar lessons and in-class reading in the form of worksheets.
- **Writing Lessons** (taught at the Inner Mongolia Branch), which are geared towards students in Grades 4-6. These lessons teach complex sentence structure and syntax through in-class prompts.

Supplemental reading, writing, and critical thinking activities are emphasized throughout the EFA curricula.



Sample response

My favorite subject is math because it **develops** my problem-solving skills. It is **useful** for everyday life, **too**. **For example**, when I go shopping, I use math to **calculate** the price of an item after tax. My least favorite subject is history because I do not like **memorizing** names and dates.

Grammar

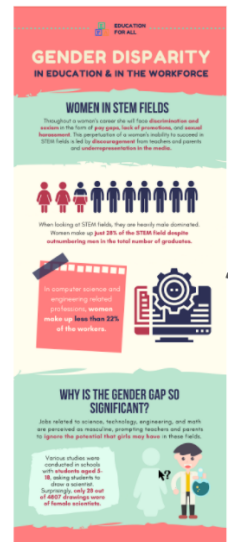
Compound adjectives: Two words combined by a hyphen (-)
problem-solving
Useful = 有用
Too = 也
It is useful for everyday life, too.

For example, = 例如
For example, when I go shopping, I use math to calculate the price of an item after tax.

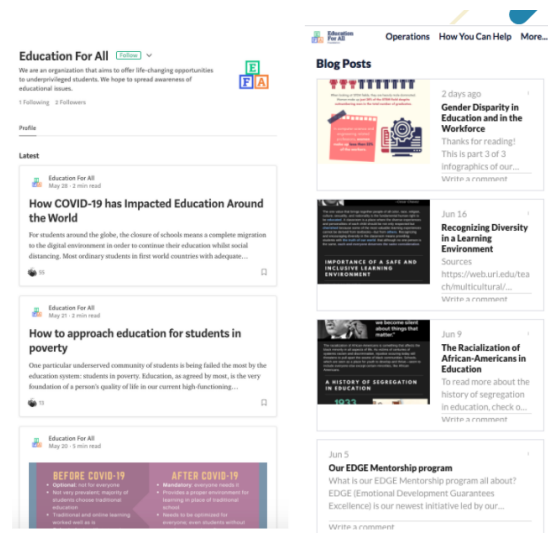
When =的时候,
When I go shopping, I use math to calculate the price of an item after tax.

SPEAKERS FOR EDUCATION

The Marketing Team has branched out beyond sharing updates on social media platforms. The team aims to utilize EFA's online presence and bring to light **relevant insights on education**. Thus, **Speakers For Education** was created to formulate content highlighting education-related themes. The goal is to **spark conversations about the role of education** in students' lives. Speakers share this knowledge through a series of articles, infographics, and videos that are published to the **EFA website, Medium.com, and social media platforms**. As of June 2020, the team has completed **8 comprehensive infographics** that cover topics ranging from how education impacts poverty to the role of education during the current unprecedented times brought on by COVID-19.



Infographics



M Blog/Medium

EDGE MENTORSHIP

In late March of 2020, the Financial Team realized that although a **significant economic gap** existed between impoverished children and most EFA volunteers, the **psychological development gap** was even wider. If a person has the right mindset and attitude, they are able to change their lives. However, according to Principal Huang of Jiangxi Yangling Primary School, many children **lack parental figures in their lives, develop unhealthy habits and mindsets**, and fail to ever **escape their mental barriers**. It is not the lack of economic resources that traps families within the cycle of poverty; **psychological barriers play a much larger role** in quenching human potential.

The **EDGE (Emotional Development Guarantees Excellence) Mentorship program** aims to provide a brother/sister-like figure in students' lives. EFA volunteers are trained by **certified psychologists** to have 1-on-1 conversations with students via Zoom. Volunteers aim to instill a motivation in children to succeed in life, while also teaching them valuable life skills. The program is currently in the training phase, with plans to start the program with 5 at-risk children in September 2020 at the Yangling school. If the program is successful in increasing overall happiness and motivation in the students, EFA will expand the program to other partner schools so that more children can develop healthier mindsets that will change their lives.

FUNDRAISING

During December of 2019, EFA had been operating for almost one and a half years but without funds to sustain its operating costs and future ambitions. Thus, during March of 2020, **EFA completed its first crowdfunding event on GlobalGiving.**

252

EFA contributors



\$7500 USD

raised from GlobalGiving

OUR FIRST FUNDRAISER

During a 2 week period from March 5th to 22nd, **252 EFA contributors raised a total of \$7500 USD.** Considering that this was EFA's first fundraising event, the team produced a remarkable achievement. All of EFA's funds will explicitly fund online operating expenses and educational supplies for EFA's partner schools which include scholarships, stationery, and technology. EFA aims to repeatedly recreate this success in future endeavours.

OUR IMPACT

As a non-profit organization, EFA's success is measured by the positive impact created in others' lives.

July 2019-June 2020

100+
LESSONS
TAUGHT

150+
STUDENTS
EDUCATED

90+
ACTIVE
VOLUNTEERS

\$8.5K+
RAISED

Apart from statistics, here are the qualitative impacts of EFA:

- Students who receive EFA's English education will **build up lifelong assets of English fluency** that will be vital competitive advantages for their personal and professional lives
- Educational resources and student scholarships will **provide invaluable opportunities** for students to access proper education

GOALS FOR 2020-2021

In general, all EFA volunteers must have a thorough understanding of the organization and every EFA volunteer should feel a sense of belonging at this organization. EFA will further implement and embrace the culture deck to become even more effective.

The Curriculum Team will continue to expand the breadth of lessons as much as possible, while still maintaining a high standard of quality. By the end of June 2021, the team aims to perfect the Grade 1-6 lessons of the 人教版 textbook, finish a comprehensive phonics and grammar curriculum, and choose an effective method to assign students homework.

For the 2020-2021 school year, EFA is expanding to five more school branches and will hold more than 20 weekly classes. One of the branches will be a monetized branch (南京塑人教育) where all profit earned will be allocated to scholarships and educational resources for EFA's partner schools. To match the pace of expansion, high quality teachers will be recruited and trained to teach meaningful lessons. Lastly, the team hopes to create a friendly and supportive environment for volunteers.



The Curriculum and Teaching Team

will be **merging to maximize efficiency** through a new team system. Each sub-group will consist of **two curriculum members and two teachers who work together closely** to cater to every class. A new leadership system will be implemented, with more specific details yet to be decided.

The Marketing Team


plans to engage with a wider audience through **diversifying EFA's content and social media** campaign strategies. The team hopes to consistently produce content that resonates with EFA's audience while forwarding EFA's mission. Content will fall under two categories: **promotional and educational**. The goal of promotional content is to display EFA operations with transparency; meanwhile, EFA will become an effective educational resource by shedding light on pressing educational issues. Through new outreach initiatives such as the **Pen Pal program**, the team will introduce channels through which EFA's **audience can engage directly with students** and volunteers. More broadly, the team will solidify EFA's brand image into one that is both reputable and personable across all platforms. Internally, the team aims to foster a collaborative working environment that effectively **balances creativity, output efficiency, and content quality**.



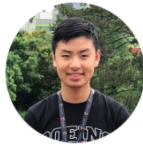
As for the **Financial Team,**

the **EDGE Mentorship program** will continue training with the psychologist to develop a set of values and skills with the aim of interacting with EFA's mentees when the school year resumes. The mentors will create a comfortable atmosphere, forge stronger bonds, and assist the mentees in their emotional and academic growth. More importantly, the mentors aim to become good role models and trusted friends with mentees while **instilling quintessential values** for their futures.

The second branch of the Financial Team, the **Fundraising Team,** will continue to **fundraise via GlobalGiving** and other management platforms such as Fundly and Edco for the purpose of reaching a more diversified audience. Specifically, the team aims to push out a summer fundraiser in late July and will work to maintain a significant position on GlobalGiving. The team hopes to secure multiple grants to help fund EFA's future operations and will explore in-person fundraising post COVID-19.



EXECUTIVE TEAM FOR 2020-2021



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Director



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Teaching Exec



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Curriculum
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Financial Team Lead

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Financial Team Lead

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